

Ref no: 367151117
From: Research
Date: 15/11/17
Subject: Social media communications

REQUEST

:Freedom of Information Request We are conducting a short piece of research for a new public relations and marketing client that is interested in bidding for public sector contracts. I would therefore be grateful if you would provide the following information submitted as a Freedom of Information Request. As this letter has been sent to multiple NHS departments, I have used the word Trust or CCG interchangeably. I would be grateful if you would take this term to mean any part of the NHS for which you have responsibility. Part 1 1. Does your Trust/CCT currently use a private company to undertake any of the following services: • Public Relations • Social Media Communications • External Stakeholder Communications • Internal Stakeholder Communications. 2. If yes, can you please confirm: • When the current contract(s) was/were last let • When the current contract(s) expires/expire • Whether the current contract(s) has/have options to extend its length • When you expect to retender the contract(s). 3. If no (to question 1 above), are you considering letting such a contract(s) in the future and if so, do you have an approximate timetable for engaging the market? Part 2 4. Have you used a private company to help you with any other marketing or public information campaigns in the past 2 years? 5. If so, could you please provide a brief overview of what those campaigns were about and approximately how long your contract with the company was for to support the campaign(s)

RESPONSE

- 1) – No
- 2) - N/A
- 3) – No
- 4) – No
- 5) – N/A