

Ref no: 111030719
From: Public
Date: 03/07/19
Subject: Communications

REQUEST & RESPONSE

1. The job title of the most senior person in the Communications Department?

Head of Communications, Media and PR

2. Number of whole time equivalent members of staff are there in the Communications Department?

As at 30 June 19 – 4.20 FTE

3. Total pay budget for the Communications Department?

£201,614

4. Total non-pay budget for the Communications Department?

£77,088

5. Average open rates for staff email bulletins

Not known – the Trust does not track this information

6. Total annual attendance figures at internal staff briefings in 2018/19 (specifically briefings that were organised by the Communications Department)

The Trust does not hold this data.

7. Which of the following does the Communications Department report to the Board on a regular basis (yes or no answer):

- Media coverage - Yes
- Social media activity - Yes
- Website activity – No
- Intranet activity - No
- Internal email open rates - No
- Attendance at staff briefings - No
- Video views – Yes on Social Media
- Internal campaign performance – Yes

Please could you also let me know:

8. The % hand hygiene compliance at the trust in 2018/19

97%

9. The staff turnover rate at the trust in 2018/19

10%

St Helens & Knowsley Teaching Hospitals NHS Trust
Trust-wide Average Hand Hygiene Compliance for Financial Year
1 April 2018 to 31 March 2019

