

Ref no: 060160517  
From: Commercial  
Date: 16/05/17  
Subject: Social media

## REQUEST & RESPONSE

1. Please provide me with a copy of your Trust's Social Media Governance Policy (for employees), or equivalent, and the date it was adopted.

Policy Attached

2. Please list the Social Media programmes used by your Trust (i.e. if you use Twitter, Facebook, Instagram etc. ... I do not need individual account details).

Facebook, Twitter, YouTube, LinkedIn

3. Please detail training offered to staff on the use of social media.  
The Communications team attends regular training via NHS Employers and attends social media conferences. The team in turn provides internal training to approved Trust staff. Please note that access to social media is restricted and limited to approved accounts and personnel only.

4. Please state how many people in your Trust have been disciplined as a result of social media behaviour, for the calendar years 2012-2016

2012	= 3
2013	= 1
2014	= 0
2015	= 3
2016	= 2

5. Please provide the approximate number of people (headcount) employed by your Trust.

5380 employed at end of April 2017